

# Mashvisor

Industry-Leading  
Residential Real Estate  
Data Analytics

Media Kit 2021

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# About Us

We are an industry-leading real estate data analytics company which helps both beginner and experienced real estate investors find **lucrative Airbnb and traditional rental properties**, easily and quickly. Our AI-powered real estate analysis has turned **3 months of research into 15 minutes**. We provide all data and analysis in **easy-to-understand visualizations**.



Accurate Real Estate  
& Rental Data &  
Analytics



Nationwide  
Investment Property  
Search



Neighborhood &  
Rental Property  
Analysis



7k

Facebook  
Followers



RE Investors,  
Agents, &  
Property  
Managers



30k

Email  
Subscribers



495k

Monthly Users

# Our Users

# Our Partners



# Advertising Opportunities



Display Ads



Sponsored Content



Email Newsletter Ad



Social Media

# Our Blog

- 500k+ unique monthly pageviews
- 95% organic traffic
- Readership: Real estate investors, real estate agents and brokers, property managers, and other real estate professionals

# Display Ads on Our Blog

- Sidebar display ads (desktop)
  - CPM: \$10
  - Minimum buy: 50,000 impressions



# Sponsored Content

- Published on our blog under your name
  - 1 article: \$250 || 2 articles: \$450 || 3 articles: \$600
- Published on our blog + included in our email newsletter
  - 1 article: \$450 || 2 articles: \$800 || 3 articles: \$1,100
- Published on our blog + included in our email newsletter + shared on our social media
  - 1 article: \$550 || 2 articles: \$1,050 || 3 articles: \$1,500

# Our Email Newsletter

- 30k+ subscribers
- 25% open rate
- Middle text banner
  - \$500 per placement

# Our Social Media

- 7k+ Facebook followers
- 1.2k+ Twitter followers
- 1.2k+ LinkedIn followers
- Sponsored post (we will share one of your articles on our social media pages)
  - \$150 per article